



**Come Sure Group (Holdings) Limited (Stock code: 0794)
Announced Interim Results for the Six Months Ended 30 September 2017**

**Strategic Operation Gradually Showed Results, Enhancing the Group's Profitability
Smooth Development in Fujian Plant Further Expanded the Group's Capacity and Market Share**

Financial Highlights (HK\$ '000)	For the Six Months Ended 30 September		
	2017	2016	Changes (%)
Revenue	627,147	388,288	+ 61.5
Gross Profit	142,432	86,084	+ 65.4
Net Profit	56,177	5,047	+ 1,113.1

Sales Breakdown (HK\$ '000)	For the Six Months Ended 30 September			
	2017	(%)	2016	(%)
<u>Sales of Goods</u>				
PRC Domestic Sales	480,115	76.9	277,748	71.9
Domestic Delivery Export	122,038	19.5	92,589	24.0
Direct Export Sales	22,574	3.6	15,838	4.1
	624,727	100.0	386,175	100.0
<u>Properties Investment</u>				
Rental Income	2,420		2,113	
Total Revenue	627,147		388,288	

(Hong Kong, 30 Nov 2017) ----- **Come Sure Group (Holdings) Limited ("Come Sure" or the "Group")** (Stock code: 0794) announced its interim results for the six months ended 30 September 2017 (the "Period").

During the Period, the Group's production capabilities and profitability were further improved, recording a growth in the revenue and profit level. The Group's revenue increased by approximately 61.5% to approximately HK\$627.1 million during the Period, as compared to approximately HK\$388.3 million for the six months ended 30 September 2016 ("1H2016"). Attributed to the Group's efficient operation strategy, the gross profit margin rose from approximately 22.2% for 1H2016 to approximately 22.7% during the Period, and the gross profit increased from approximately HK\$86.1 million for 1H2016 to approximately HK\$142.4 million during the Period. The Group recorded net profit of approximately HK\$56.2 million during the Period (1H2016: approximately HK\$5.0 million).

During the Period, the Group's financial status managed to maintain stable, with approximately HK\$188.7 million in cash and bank balances (as at 31 March 2017: approximately HK\$250.4 million). Profit attributable to shareholders for the Period was approximately HK\$55.9 million (1H2016: approximately HK\$5.48 million), with basic earnings per share of HK15.43 cents (1H2016: HK1.51 cents). The Board does not recommend the payment of interim dividend for the Period (1H2016: Nil).

Positive Momentum in Industry Appeared

The Group's Strategic Operation Consolidated Its Market Position Effectively

During the Period, the PRC Government tightened the environmental protection policies towards the overall paper-related industries, further improved the quality of paper-related products supply. On the other hand, with the rising industrial standards, reduction of supply led to the increase in the price of raw paper, bringing cost pressure to most paper packaging enterprises. Nevertheless, the Group focused on developing high value-added products and service, including structural packaging designs as well as high compressive strength packaging products, which consumed less raw paper material; moreover, by constantly providing mid-to-high end products and services, the Group has been gaining over the recognition and trust from the market and customers, which enabled the Group to transfer certain cost pressure to its customers with higher selling price. During the Period, with the Group's proactive efforts to broaden its business, Fujian Plant contributed considerable revenue to the Group since its production commencement in August 2016, elevating the Group's overall operation efficiency. Taking advantage of long-established foundation and experience, the Group effectively managed cost control and demonstrated revenue growth, continued to be one of the market leaders in the paper packaging industry.

Mr. CHONG KAM Chau, Chairman of Come Sure said, "I'm delighted about the steady growth in the Group's revenue during the Period. Confronting the pressure from rising price in raw paper as well as the tightening environmental implementation by the PRC government, the Group, with years of solid operation experience, successfully shifted the challenges into opportunities, bringing about the growth in the revenue and gross profit. The new Fujian Plant of the Group has been operating smoothly since its production commencement, with monthly capacities reaching a value of approximately RMB1,500 million. Mainly focused on quality corrugated paperboard production, Fujian Plant contributed approximately HK\$86.9 million to the Group's revenue during the Period. We will continue to pay close attention to our production efficiency, striving for quality and adequate capacities to meet the regional market demand. Given the fluctuated market supply of raw paper, the Group will continue to work closely with our suppliers, to assure a stable supply of raw paper materials. We understand that our efforts and persistence are the keys to build trust-worthy customer relationship, and will continue to uphold our mid-to-high end packaging products and service, to attract more orders and further boost our profit level. We believe our efficient operation will continue to maintain our leadership position in the PRC paper packaging market, and will endeavor to expand our market share, as well as maximize the returns for our shareholders."

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About Come Sure Group (Holdings) Limited (Stock Code: 00794)

Listed in 2009, Come Sure has over 20 years' history in manufacturing and sale of corrugated paperboards and paper-based packaging products. Its product ranges include corrugated cartons, corrugated paperboard, offset printing packaging products and brochures. Come Sure was one of Top 100 Printing Enterprises in the PRC for 15 years consecutively in 2003-2017 and the PRC Top 50 Enterprises in Paper Packaging Industry consecutively in 2010-2016. It has long term relationship with over 250 local and oversea customers in various industries such as video products, electronic and electrical appliances, food

and beverages as well as furniture. Production plants are located in Shenzhen, Jiangxi, Huizhou (Huidong County), and the new Fujian Plant commenced operation in FY2016/17. The Group's total production capacity has currently reached over approximately 500 million square metres corrugated paperboards and over approximately 400 million pieces paper-based packaging products. Lee & Man Paper Manufacturing Limited and Nine Dragons Paper (Holdings) Limited are the Group's long term suppliers.

Details please refer to <http://www.comesure.com/>

Released by iRregular Consulting Limited for and on behalf of Come Sure Group (Holdings) Limited.

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